Kt Cohen
Interactive Designer

Experience

2023-
Current
Senior Designer
Zimmerman Advertisting
- Designed presentation decks for clients that were used to secure funding
- Created a series of branded marketing materials for multiple national retail chains

2022-
2023
Designer
Do You Convert
- Created web ads, email templates, site maps, and logos for various properties and neighborhoods

2023
Lead Product Designer
Concrete Jungle's *Foodmaps*
- Led the design process for the Concrete Jungle mobile application from ideation to launch
- Created wireframes, mockups, and prototypes in collaboration with lead developer
- Conducted user research with locals and volunteers who actively use the mapping features

2022-
2023
Contract Designer
Stella & Chewy's
- Illustrated and designed social media graphics using current branding and illustration style
- Collaborated with digital department to pitch new visual identities for the brand's social media

2022
Data Visualization Designer
Environment, Brain, and Behavior Lab, Columbia University
- Collaborated with scientists to produce consistent and accessible diagrams for grants

Education

The Creative Circus
Graphic Design 2022

Georgia State University
Bachelor of Arts in Film 2018

Contact

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ktcohen.com

Social

LinkedIn ktcohen
Instagram @kt.designs.things

Strengths

User-Centered Design, Accessibility, Prototyping, Data Visualization, Visual Comunication

Proficiencies

Skills: Figma, XD, Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Cinema 4D, Prototyping, Roadmapping, ADA Compliance, User Flows, Asana, Notion, Miro, Slack, Illustration

Web: HTML, Responsive CSS, Webflow, Squarespace Information Architecture